



LEISURE TIMES



INSIDE

New 1995 Lance, Squire
& SquireLite truck campers.

Matching your truck and
camper.

The go anywhere RV.

And lots more!





We've built a lot of campers in the past 30 years. This year is no exception. Our product lines have expanded, we've added more new features...and so our longstanding tradition of camper quality, innovation and industry leadership



America's Favorite

is stronger than ever. We've made a lot of friends, too. And I'm sure we'll make more as time rolls on. All of us at Lance hope you'll be one of them. One thing for sure, we'll never let you down. Just ask any Lance owner.

Jack Leole

President
Lance Campers



Truck Campers

Your Truck and Lance... The Go Anywhere, Do Anything RV!

Down the interstate, through the back country, on the dunes, over the river and through the woods... grandma's house? Well wherever it is you like to get away, your truck and Lance camper combination can take you there. In style. In comfort. In a moments notice.

Your truck has all the power to take you virtually anywhere... your Lance camper goes along for the ride! With easy-to-operate jacks, loading and unloading couldn't be simpler! Lance even offers an optional electric jack system for push-button ease.

Want to take your boat along to the lake? Or your horse trailer? Or your jet skis? Most states will not permit the towing of a boat, horse trailer, etc. behind a towed travel trailer or fifth wheel. But Lance campers are built with towing in mind, with a variety of optional hitching systems to fit your needs. You can even tie down bikes, lawn chairs (or whatever!) right to Lance and Squire's tough, one-piece white aluminum roof! Factor in a 4-wheel drive truck and you can go places

you could never go with a trailer or motorhome. And be able to take all your gear along, too!

Lance's aerodynamic styling minimizes wind resistance for optimum gas mileage. For long treks through remote country or extended stays at camp, conserving resources is a major concern. Internal power/water systems are designed to be extremely energy efficient. An optional on-board generator will provide long-lasting power to necessities and accessories. And separate black and gray water tanks in most Lance models greatly increase toilet capacity and facilitate waste disposal. That means you can enjoy your favorite campsite even longer.

You can rest assured if your camper is a Lance. Highly trained and experienced Lance dealers are located nationwide to provide competent service. They are there to help if the need arises. Now that's a promise few other RV manufacturers can make.

Heading out to the desert? Or maybe up to the slopes? You have to protect your camper, and yourself, from searing heat and freezing cold. No other camper is better prepared to provide that protection than a Lance. With Lance's exclusive "All Weather-Pac" and available air conditioning systems, you can go anywhere...in any type of climate!

Even while you're staying home and not going anywhere, your Lance could make a great place to accommodate out of town guests. Or maybe you need a comfortable office close to home. Lance fits the bill. What's more, you can use your truck for everyday transportation. No other RV in the world gives you that kind of versatility.

So check 'em all out. You'll quickly discover that there's nowhere you can't go, or nothing you can't do in a Lance. It truly is the go anywhere, do anything RV!



There's a Lance in Your Life!

THREE CLASSES OF LANCE CAMPERS, PERFECT FOR ANY OUTDOOR LIFESTYLE

Lance

We gave Lance engineers and designers the ultimate assignment — to build the plushiest, most spacious, most completely equipped truck campers imaginable...and they did. With uncommon luxury. Impeccable styling. And incomparable attention to detail. You'll discover kitchens and counters where you could whip up a 7-course gourmet meal. You'll find accommodations that would rival some of the better hotels, with provisions for cable TV, VCP and more. Whether you're way out in the wilderness or in your favorite RV park, you'll never want for anything. Lance offers all the comforts of home, and maybe even then some.

SQUIRE™

An entire line of campers built on value without sacrificing quality, comfort or style. Every Squire is designed and built to the same high quality standards as our Lance models...and every bit as comfortable, too. In fact, if you didn't know exactly what to look for, you'd have a hard time telling the difference. Sure, some luxurious appointments found on Lance models are not available on Squire, but there are enough standard features and options to please the most demanding campers. Lance engineers and designers worked overtime finding every little way to make Squire the biggest camper value around.

SQUIRELite

Light on price, heavy on value, SquireLite campers are made especially for short or long bed full size lighter-duty truck owners. They're models of efficiency! SquireLite campers are every bit as strong and durable as the more luxurious Lance and Squire models. All with the kind of comfort and convenience you'd expect from a Lance. Inside you'll marvel on how much we managed to build into such a compact space. Big features like a queen size cabover bed, convertible dinette, and well-equipped kitchen. SquireLite is a refreshing new way for more people to have more fun in the great outdoors!

Lance	Squire	SquireLite
White Entry Screen Door.....	Aluminum Entry Screen Door.....	Aluminum Entry Screen Door
Solar Reflective Windows.....	Tinted Windows.....	Clear Windows
Auto Relight Water Heater.....	Manual Light Water Heater.....	Manual Light Water Heater
110v Patio Outlet.....	Not Available.....	Not Available
Cable TV Hook-up.....	Not Available.....	Not Available
3 Utility Lights.....	Optional.....	Optional
Three-Part Tail Lights.....	Two-Part Tail Lights.....	Two-Part Tail Lights
Front Storm Window.....	Optional.....	Optional
Positive Catch Latches.....	Friction Latches.....	Friction Latches
Cedar Lined Wardrobe, Wardrobe Lights.....	Not Available.....	Not Available
Two Fluorescent Lights.....	One Fluorescent Light.....	Not Available
Digital Alarm Clock.....	Not Available.....	Not Available
Integrated Monitor Panel.....	Separate Monitor Panel.....	Separate Monitor Panel
Rollout Storage Drawer.....	Not Available.....	Not Available
Wood Sink Cover.....	Optional.....	Optional
Stainless Range Cover.....	Optional.....	Optional
Single Lever Faucet.....	Separate Hot and Cold.....	Separate Hot and Cold
3 Way Refrigerator, Dometic.....	2 Way Refrigerator, Dometic.....	2 Way Refrigerator, Dometic
Foot Pedal Control Toilet.....	Hand Control.....	Hand Control
Oven with Black Glass Door.....	Oven with Painted Door.....	Optional Oven
Pleated Shade Front Window.....	Curtains/Pullshades.....	Curtains
Push Button Range Lighter.....	Push Button Range Lighter.....	Manual Light Range Top
Serta Inner Spring Mattress.....	Foam Mattress (Serta optional).....	Foam Mattress (Serta optional)
12v Convenience Outlet.....	Not Available.....	Not Available
Entry Light Switch.....	Not Available.....	Not Available
Battery Disconnect Switch.....	Not Available.....	Not Available
Insulated Hatch Cover.....	Optional.....	Optional
Fome Cor® Extra Insulation.....	Optional.....	Optional
Upgrade Furnace.....	Optional.....	Optional



Luxury

is an open road...being able to go anywhere your heart desires with all the conveniences of home along for the ride. Every convenience. Every comfort. In every combination. That's what dreams are made of. And every new Lance model fulfills every one of them in grand style.

Lance 880 and Lance 945. Every Lance model is fully self-contained with complete kitchens and bathrooms, oversized furnaces and abundant water and waste storage. A new super strong white enameled aluminum roof protects you from the heat and lasts a lifetime...another Lance first.



It's hard to believe you're in a truck camper. Just look at the luxurious

Lance extended cabovers...totally reengineered and redesigned for 1995! You'll notice generous headroom, lots of storage and a variety of lighting. You'll enjoy first-class appointments throughout, such as forced air heat in the cabover and bathroom, solar-tinted





Lance extended cabover. Close the privacy curtain and stretch out on a premium Serta innerspring queen mattress with color coordinated cover. You'll relax to your favorite music from the AM/FM stereo cassette player and digital alarm clock, or watch your favorite movie on your TV/VCR. Twin beds are also available.

Everywhere you look, you'll discover exclusive Lance touches like the convenient pull-down step to ease access to the cabover. And the dual position rear step for safer entry when towing. Handy aircraft-style lights are perfect for reading. And throughout the cabin, you'll notice

luxurious new decorator fabrics and patterns in the latest colors, real oak doors and matching

paneling. No other truck camper comes close to the

luxury and style of a Lance. It's been that way for over 30 years.

windows with blinds, premium exterior compartment doors, front storm windows, and all the latest appliances.



Lance 990 interior. L-shaped dinette quickly rolls out to make an extra bed. Marvelous counter space.

Heads up! We made both Lance and Squire roomier than ever with over 2" of additional headroom starting from the rear, and extending into the cabover area. Cabinets are taller and there's more headroom in the bath area, too. Lance's extended cabover queen bed option further maximizes space by featuring a lengthwise bed arrangement that allows additional storage, shirt closet, nightstand and two additional drawers.

Lance 480 U-shaped dining area and fully-equipped kitchen. Note convenient optional microwave oven.



Typical Lance or Squire bathroom with luxury features and lifetime warranty.



Lance

Specifications

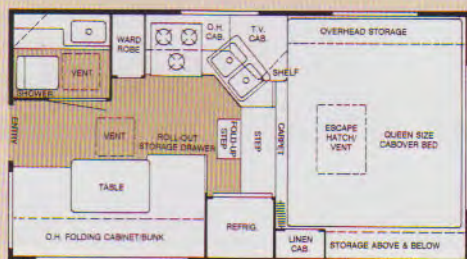
Lance Models	300	480	880	900	945	990
Floor Length	8' 6"	9' 6"	10' 9"	11' 3"	11' 3"	11' 3"
Width (Overall)	93"	93"	93"	93"	93"	93"
Height (Interior)	6' 8½"	6' 8½"	6' 8½"	6' 8½"	6' 8½"	6' 8½"
Fresh Water Tank (gal.)	33	33	33	40	40	40
Gray Water Tank (gal.)	11	16	19	22	22	22
Black Water Tank (gal.)	12	14	22	26	26	26
LPG Tanks (no./gal.)	2/5	2/5	2/5	2/5	2/5	2/5
Optional LPG Tanks (no./gal.)	N/A	N/A	2/7	2/7	2/7	2/7
Standard Cabover						
Dry Weight (lbs.)*	2195	2461	2621	2740	2746	2765
Length (Overall)	15' 5"	16' 8"	17' 11"	18' 4"	18' 4"	18' 4"
Center of Gravity	64"	58"	48"	48"	47"	47"
Extended Cabover						
Dry Weight (lbs.)*	2275	2541	2701	2820	2826	2845
Length (Overall)	16' 4"	17' 7"	18' 10"	19' 3"	19' 3"	19' 3"
Center of Gravity	67"	61"	51"	51"	50"	50"

*Note—Dry weights listed include all standard features. Optional equipment is additional.



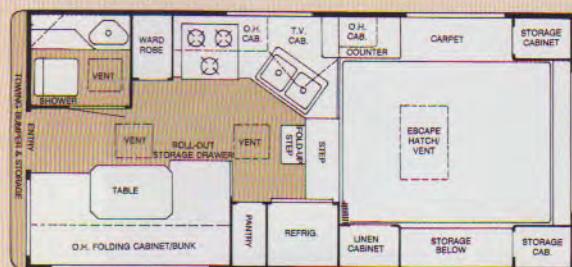
Lance Goes to Great Lengths for Luxury.

From the popular 8'6" 300 model to the stunning new 11'3" 945, Lance has a floorplan for you. These top-of-the-line Lance models offer a variety of floorplans along with a multitude of comfort and convenience features you just won't find anywhere else. L-shaped dinette optional on Lance 300, Lance 480, and Lance 900.



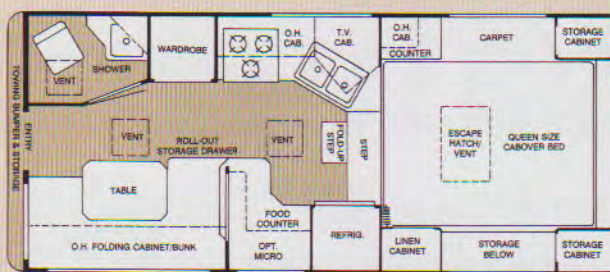
Lance 300 8'6"

A compact self-contained camper loaded with big camper comforts and conveniences.*



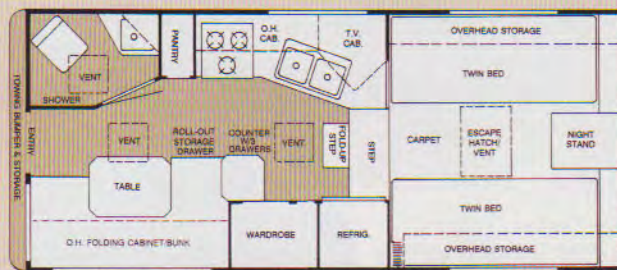
Lance 480 9'6"

This popular size model boasts U-shaped dinette and many standard features.**



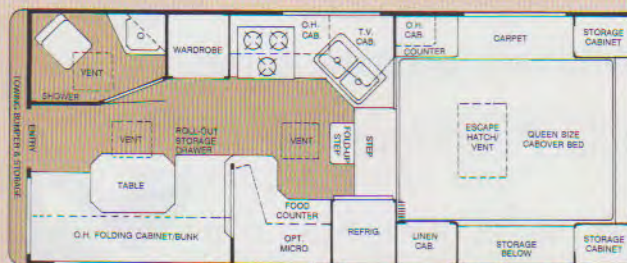
Lance 880 10'9"

The 880 features a large kitchen with extra counter and drawer space and room for an optional generator.**



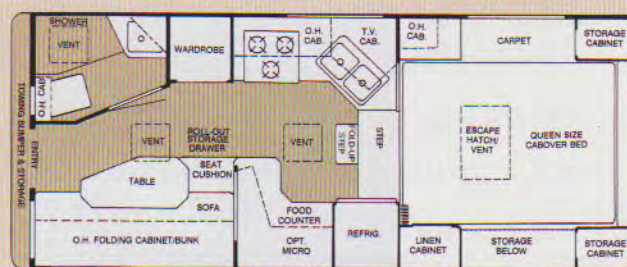
Lance 900 11'3"

Popular floorplan features open kitchen, abundant storage and a U-shaped dinette.***



Lance 945 11'3"

New for 1995, the 945 floorplan features a large bathroom, popular U-shaped dinette and L-shaped kitchen. All great features combined.**



Lance 990 11'3"

This one has it all...dry bath, L-shaped dinette and massive counter space.**

All models come with a choice of three cabover bed configurations.

*Shown with bonus cabover queen bed.

**Shown with optional extended cabover with queen bed.

***Shown with optional extended cabover with twin beds.

Value

is what the Squire line is built on. Feature for feature, dollar for dollar... Squire offers you more than any other camper on the road. That's because at the heart of every Squire is a Lance. Lance quality. Lance ingenuity. Lance innovation. All built with the same Lance commitment to perfection. And it shows.



All Squire models with optional extended cabover feature our spacious new cabover cabinet configuration as in this new Squire 9000.

Squire 8000 and Squire 4000.





*Squire 4000.
Manual ball screw
jacks make loading and
unloading a breeze.*

From the sleek, durable aluminum exterior, throughout stylish, roomy

kitchens, bathrooms and cabovers... Squire offers more value than you ever thought possible in a truck camper in its price range. And this year we've added more value, more features and a spacious new look to the cabovers. There's also more headroom everywhere, including the lavatory.

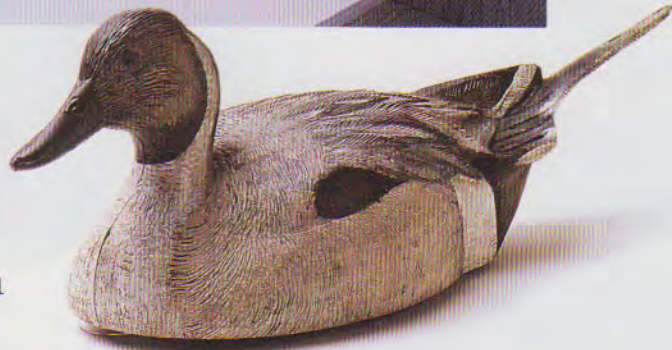
You'll feel right at home in a kitchen featuring a 3-burner range/oven combination with a high output center front burner, range hood with light and fan, systems monitor panel, and a large two-way refrigerator. Bathrooms are comfortable and private with a well-placed heating duct to keep away the chills. There's plenty of heat everywhere thanks to Lance's innovative forced air heating system ...bathroom, dining area and cabover bedroom are all cozy and warm. Special touches like deluxe cabinet





Squire 4000. Take a peek inside any Squire interior and you'll be amazed how much room there is for cooking, dining, sleeping or just lounging around.

doors, form-fitted decorator mattress cover, kitchen and dining area blinds and custom upholstery all put Squire campers in a class by themselves.



The holding tanks on the popular 4000 have been uniquely redesigned to totally separate the toilet waste from all the gray water, making longer stays possible without having to dump. A redesigned back wall allows for a unique rear storage area for fishing poles and other gear, including the new optional folding scissor rear step.

Squire 8000. A very popular floor plan, especially for growing families.



More Space, More Models, More Features, More Fun!

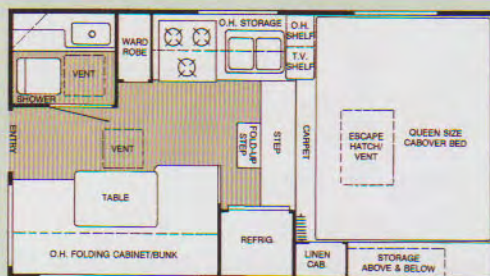
It All Adds Up to Squire!

Specifications

Squire Models	3000	4000	8000	9000
Floor Length	8' 6"	9' 6"	10' 9"	11' 3"
Width (Overall)	93"	93"	93"	93"
Height (Interior)	6' 8½"	6' 8½"	6' 8½"	6' 8½"
Fresh Water Tank (gal.)	33	33	33	33
Gray Water Tank (gal.)	11	16	19	22
Black Water Tank (gal.)	12	14	22	26
LPG Tanks (no./gal.)	2/5	2/5	2/5	2/5
Optional LPG Tanks (no./gal.)	N/A	N/A	2/7	2/7
Standard Cabover				
Dry Weight (lbs.)†	2006	2202	2425	2534
Length (Overall)	15' 5"	16' 8"	17' 11"	18' 4"
Center of Gravity	64"	59"	48"	46"
Extended Cabover				
Dry Weight (lbs.)†	2086	2282	2505	2614
Length (Overall)	16' 4"	17' 7"	18' 10"	19' 3"
Center of Gravity	67"	62"	51"	49"

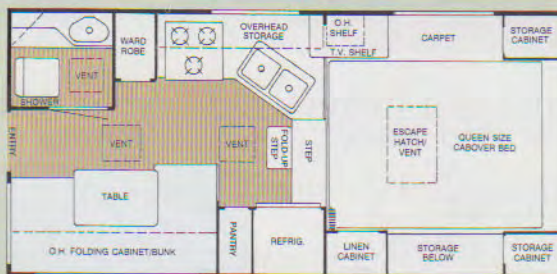
† Note—Dry weights listed include all standard features. Optional equipment is additional.

SQUIRE™



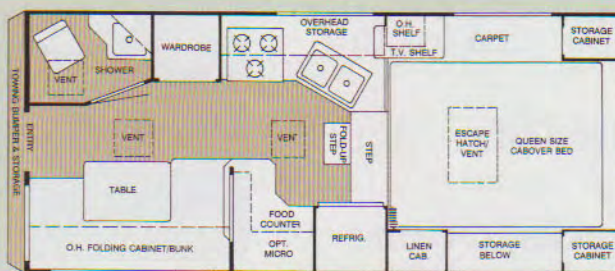
Squire 3000 8'6"

Full galley, comfortable dinette, bathroom with shower and toilet, sink and full size mirrored medicine cabinet and ample storage.*



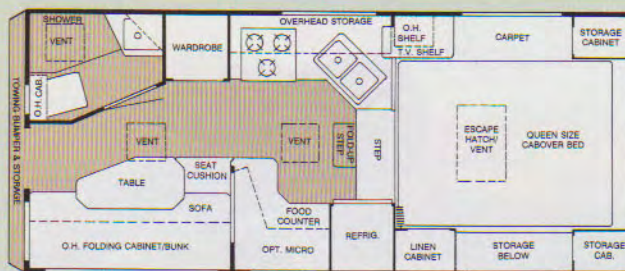
Squire 4000 9'6"

Two inches have been added to this popular model, now with larger holding capacities. Great companion when towing big loads.**



Squire 8000 10'9"

This floorplan is the ultimate in space usage, convenience and Squire value with lots of counter space and a large dinette. Available with optional generator.**



Squire 9000 11'3"

New for 1995 is the largest in the Squire line. It's a copy of our most popular Lance 11' floor plan with traditional Squire value featuring a dry bath, L-shaped dinette and abundant counter space.**

All models come with a choice of three cabover bed configurations.

* Shown with bonus cabover queen bed.

** Shown with optional extended cabover with queen bed.

Lightweight

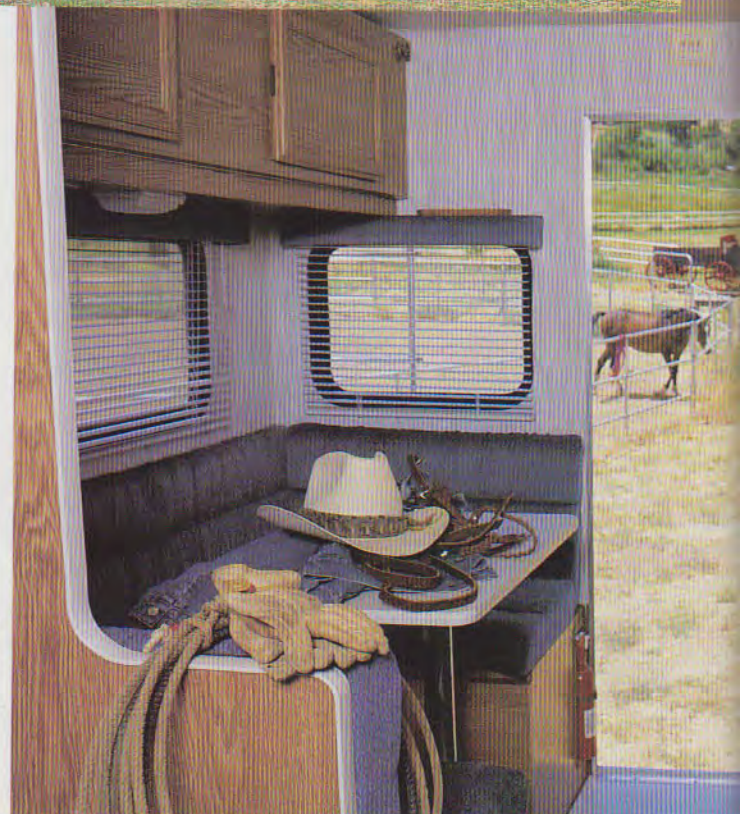
price. Heavyweight quality. That's SquireLite. But don't let the name fool you...this lightweight full-featured camper is a heavyweight year-round performer inside and out... it's the biggest new idea for full-size lighter-duty trucks to come along in years.



*SquireLite 195.
The perfect ranch companion.*



SquireLite 195. A versatile light duty camper that's easy to own.



SquireLite 150 interiors provide plenty of room for relaxing and sitting down for a nice hot meal prepared in a very well thought out, efficient kitchen.



Lightweight. Durable.
Spacious. Comfortable.
And affordable. SquireLite campers were designed and built from the ground up for optimal performance on today's popular lighter-duty full-sized trucks with a little less carrying capacity.

You'll find Squire 185 and 195 have deluxe upholstery, drapes and mini-blinds, a spacious bonus cab with

queen-size bed, roomy bath with shower and more. A fully-equipped kitchen features a systems monitor panel, two-way refrigerator, three-burner high-output range, double sink, plus a convertible dinette/bed. The new SquireLite 195 is equipped with large separate holding tanks for gray water and waste and an autolight 16,000 BTU furnace. You'll also appreciate Lance innovations like an optional accordion-fold out rear step with its own storage place, and long storage compartment

that's great for skis,
fishing poles or
whatever!



Floor plan of the second floor of the 'B' building. The plan shows the following areas and dimensions:

- WARCROBE: 10' x 10'
- OVERHEAD STORAGE
- REFRIG.
- COOK FOR DRAWINGS BELOW
- DININGETTE BED: 10' x 10'
- TABLE
- DRESSING AREA
- VENT
- ESCAPE HATCH/VENT
- QUEEN SIZE CANOVER BED
- O.H. SHELF

The floor plan shows a rectangular interior space. On the left side, there is a bathroom containing a shower, a toilet, and a sink. Adjacent to the bathroom is a bedroom area with a queen size over bed, an escape hatch vent, and a storage area below. A central hallway provides access to a ward robe, a table, and a refrigerator. The right side of the plan includes a kitchen area with a refrigerator and a sink, and a storage area below. The overall layout is designed for efficient use of space in a mobile home environment.

Floor plan of the rear cabin showing various fixtures and equipment. The plan includes a table, a vent, a hard robe, a D.H. storage unit, a D.H. folding cabinet/bunk, a pantry, a refrigerator, a D.H. shelf, a queen size cabover bed, and an escape hatch vent. A door is labeled 'DOOR' and a step is labeled 'STEP'.

SQUIRELite

"S" indicates short bed models.

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rds and Options

FEATURES	Lance				Squire			SquireLite		
• STANDARD	300	480	880	900	990	3000	4000	8000	9000	150
○ OPTION	8'6"	9'6"	10'9"	11'3"	11'3"	8'6"	9'6"	10'9"	11'3"	8'6"
○* NOT RECOMMENDED FOR STANDARD CAB TRUCKS	8'6"	9'6"	10'9"	11'3"	11'3"	8'6"	9'6"	10'9"	11'3"	8'6"

GALLEY (continued)

3-Ft. 2-Way Dometic Refrigerator										•	•	•
4 Ft. 2-Way Dometic Refrigerator						•	•					
5 Ft. 2-Way Dometic Refrigerator						○	○	•	•			
5 Ft. 3-Way Dometic Refrigerator	•	•	•	•	•							
Butcher Block Sink Cover	•	•	•	•	•	○	○	○	○			
6 Gallon Hot Water Heater						•	•	•	•	○	•	•
6 Gallon Auto Relight Hot Water Heater	•	•	•	•	•							
Pantry with Adjustable Shelves		•	•				•					
Oak Trimmed Counter Tops	•	•	•	•	•	•	•	•	•	•	•	•

DINETTE

Dinette Bed with Reversible Cushions	•	•	•	•	•	•	•	•	•	•	•	•
Carpeted Dinette Step/Storage Area	•	•	•	•	•	•	•	•	•	•	•	•
Lightweight Sliding Dinette Table Top	•	•	•	•	•	•	•	•	•	•	•	•
Magazine Rack	•	•	•	•	•							

SLEEPING ACCOMMODATIONS

Queen-Size Bed 60" x 80"	•	•	•	•	•	•	•	•	•	•	•	•
Serta Innerspring Mattress	•	•	•	•	•	○	○	○	○	○	○	○
Multi-Color Mattress Cover	•	•	•	•	•	•	•	•	•	•	•	•
Privacy Curtain	•	•	•	•	•	•	•	•	•	•	•	•
Bedroom Reading Lights	•	•	•	•	•	•	•	•	•			
Digital Alarm Clock	•	•	•	•	•							
Dinette Converts into Bed	•	•	•	•	•	•	•	•	•	•	•	•
Side Sofa Converts into Bed with Pillows	○	○	○	○	•			•				
Bunk Bed*/Overhead Storage	•	•	•	•	•	•	•	•	•	•	•	•
Forced Air Heat Duct in Cabover	•	•	•	•	•	•	•	•	•	•	•	•
Cabover Access Steps***	•	•	•	•	•	•	•	•	•	•	•	•

BATHROOM

Full Length Door Mounted Towel Rack	•	•	•	•	•	•	•	•	•			
Large Mirror/Medicine Cabinet	•	•	•	•	•	•	•	•	•	•	•	•
Fiberglass Shower Stall	•	•	•	•	•	•	•	•	•	•	•	•
Fresh Water Flush Toilet	•	•	•	•	•	•	•	•	•	○	•	•
Separate Toilet and Shower (Dry Bath)					•			•				
Skylight Roof Vent	•	•	•	•	•	•	•	•	•	•	•	•
12 Volt Exhaust Fan in Bath [§]	•	•	•	•	•	•	•	•	•			
Heat Ducted to Bathroom	•	•	•	•	•	•	•	•	•			
Bathroom Window with Blind					•			•				

FRESH AND WASTE WATER SYSTEMS

Low Point Fresh Water Drains	•	•	•	•	•	•	•	•	•	•	•	•
Sewer Hose with Storage Compartment	•	•	•	•	•	•	•	•	•	•	•	•
Demand Type Water Pump w/In-Line Filter	•	•	•	•	•	•	•	•	•	○	•	•

ELECTRICAL

Fluorescent Lighting	•	•	•	•	•	•	•	•	•			
110 Volt Convenience Outlets	•	•	•	•	•	•	•	•	•	•	•	•
110V/12V Power Converter	•	•	•	•	•	•	•	•	•	•	•	•
High Output Battery Charger	•	•	•	•	•	•	•	•	•	•	•	•
Corrosion Resist. Battery Comp. w/Lock	•	•	•	•	•	•	•	•	•	•	•	•
30 Amp Service Cord/Locking Comp.	•	•	•	•	•	•	•	•	•			
Wired for Air Conditioning	•	•	•	•	•	•	•	•	•	•	•	•
Wired for Microwave Oven	•	•	•	•	•	•	•	•	•			
Wired for TV Antenna, Stereo	•	•	•	•	•	•	•	•	•			
Systems Monitor Panel	•	•	•	•	•	•	•	•	•	•	•	•
12 Volt Convenience Outlet	•	•	•	•	•							
Entry Light Switch	•	•	•	•	•							
110 Volt Exterior Patio Outlet	•	•	•	•	•							

FEATURES	Lance				Squire			SquireLite		
• STANDARD	300	480	880	900	990	3000	4000	8000	9000	150
○ OPTION	8'6"	9'6"	10'9"	11'3"	11'3"	8'6"	9'6"	10'9"	11'3"	8'6"
○* NOT RECOMMENDED FOR STANDARD CAB TRUCKS	8'6"	9'6"	10'9"	11'3"	11'3"	8'6"	9'6"	10'9"	11'3"	8'6"

ELECTRICAL (continued)

Ground Fault Interrupter	•	•	•	•	•	•	•	•	•	•	•	•
Battery Disconnect Switch	•	•	•	•	•							

SAFETY

Cabover Skylight/Escapes Hatch	•	•	•	•	•	•	•	•	•	•	•	•
Fire Extinguisher	•	•	•	•	•	•	•	•	•	•	•	•
Locking Wheel Well Access Doors	•	•	•	•	•	•	•	•	•			
Keyed Deadbolt Entry Lock	•	•	•	•	•	•	•	•	•	•	•	•
Steel Reinforced Tie Down Brackets	•	•	•	•	•	•	•	•	•	•	•	•
LPG Gas Detector	•	•	•	•	•	•	•	•	•	○	○	○
Automatic Changeover LPG Regulator	•	•	•	•	•	•	•	•	•			
Folding Entry Step		•	•	•	•			•				
Porch Light/Assist Handle	•	•	•	•	•	•	•	•	•	•	•	•
Saf-T-Vue Rear Window	•	•	•	•	•	•	•	•	•	○	○	○
Smoke Detector	•	•	•	•	•	•	•	•	•	○	○	○
Carbon Monoxide Detector	•	•	•	•	•	•	•	•	•	•	•	•

ADDITIONAL OPTIONS

Extended Cabover Queen Bed	○*	○	○	○	○	○*	○	○	○			
Extended Cabover Twin Beds	○*	○	○	○	○	○*	○	○	○			
6-Ft. 2-Way Dometic Refrigerator								○	○			
6-Ft. 3-Way Dometic Refrigerator			○	○	○							
Generator Ready			○	○	○			○	○			
Onan Microlite 2.5 LPG Generator			○	○	○			○	○			
Solar Panel Wiring	○	○	○	○	○	○	○	○	○			
Dual 7-Gallon LPG Tanks			○	○	○			○	○			
Fully Automatic Hot Water Heater	○	○	○	○	○							
Microwave Oven	○	○	○	○	○	○	○	○	○			
Cooler Prep Plumbing	○	○	○	○	○	○	○	○	○	○	○	○
Electric Ball Screw Jacks	○	○	○	○	○	○	○	○	○			
Panasonic AM/FM Cassette w/4 Speakers	○	○	○	○	○							
Panasonic AM/FM CD Player w/4 Speakers	○	○	○	○	○							
TV Antenna with 12 Volt Amplified Outlet	○	○	○	○	○	○	○	○	○			
Aluminum Scissor Step	○					○	○			○	○	○
Swing Out Brackets, Dual Wheel Trucks	○	○	○	○	○	○	○	○	○	○	○	○
Air Conditioner/7,000 BTU	○	○				○	○			○	○	○
Air Conditioner/11,000 BTU	○	○	○	○	○	○	○	○	○	○	○	○
Fantastic Vent	○	○	○	○	○	○	○	○	○			
Awning, Crank Out	○	○	○	○	○	○	○	○	○	○	○	○
Radius Torque Windows (Dinette/Galley)	○	○	○	○	○							
Outside Shower with Shutoff Valves	○	○	○	○	○	○	○	○	○	○	○	○
License Plate Holder Light	○	•	•	•	•	○	•	•	•	○	○	○
Sink Holding Tank										○		
Vinyl Bunk Pads	○	○	○	○	○	○	○	○	○	○	○	○
Bunk Cargo Net	○	○	○	○	○	○	○	○	○			
Luggage/Child Restraint System	○	○	○	○	○	○	○	○	○	○	○	○
Removable Carpet Kit	○	○	○	○	○	○	○	○	○	○	○	○
Removable Storm Windows (Front Standard)	○	○	○	○	○							
Water Heater Bypass	○	○	○	○	○	○	○	○	○			
Heated Holding Tank Enclosure		○	○	○	○					○	○	○
All Weather Pac†						○	○	○	○			
Short Bed Modification										○	○	

[§]WHITE PAINTED ROOF ON LANCE AND SQUIRE, SQUIRE RANGE WITH IGNITER, AND SQUIRE BATHROOM VENT WITH FAN ARE ALL MID-YEAR 1995 MODEL CHANGES, AND ONLY APPLY TO CAMPERS PRODUCED AFTER SEPTEMBER 15, 1994.

*TO BE USED WITH CHILD RESTRAINT SYSTEM **ONLY AVAILABLE IN DINETTE MODELS ***U.S. PATENT PENDING

†HEATER UPGRADE 18,000 BTU, FRONT STORM WINDOW, FOME COR® INSULATION, INSULATED HATCH COVER

Have It Your Way.

POPULAR FEATURES AND OPTIONS MAKE LIFE OUTDOORS EASY

You *can* take it with you. All the comforts and conveniences of home can come right along in today's new Lance-built truck campers!

Check out these great options. Need a way to keep the kids (or yourself!) entertained when the weather may keep everyone inside? Just pop a video into your TV/VCP! Or how about listening to your favorite CDs on your camper's 4-speaker stereo system? Getting a little too stuffy for you? A thermostatically-controlled Fantastic vent will pull in a lot of fresh air. Or if the summer heat is just too hot to beat, keep your cool with an optional air conditioning unit for total comfort.

You won't find options like these available on just *any* truck camper. But you will find everything and more on a Lance. In fact, some features that come standard on Lance, you won't even find on some other camper manufacturers' options list. With so many more standard features and options, Lance lets you practically custom tailor your own camper to suit your own lifestyle. Check these out...

Fully automatic water heaters are available on all Lance models. No more trips outside to light the water heater, because a simple flick of the switch and you're in business. The switch is conveniently located in the Lance monitor panel on the range hood.

Quality music systems can play all your favorite cassettes or CDs. Lance models come with an AM/FM Cassette stereo system with two speakers (optional on Squire.) Serious music buffs select the optional Panasonic matched AM/FM Cassette System or AM/FM Compact Disc Player, both with 4 speakers.

Optional child restraint and bed pads for overhead bunk are original Lance innovations ideal for retaining small children while sleeping. Available on all models except SquireLite 150.



Extended cabover twin bed allows sleeping lengthwise instead of crosswise and provides additional overhead storage and closet space. No more crawling over someone in the middle of the night! This option is available on Lance and Squire extended cabover models.



Standard master key provides easy access to all exterior utility doors on Lance, Squire and SquireLite campers. No more fumbling through a mess of keys.



Roll-out awning provides plenty of shade. This option is durable, easy to operate, and stores neatly away in its own hard case.



Standard two-position rear bumper step allows you to conveniently stand on the step and open the rear door. This unique Lance design is the ideal way to get in and out when towing your boat or horses.

A generator is a powerful option for the larger Lance and Squire models. Just push the button and in a few seconds this quiet compact propane-powered generator lets you operate your microwave, air conditioner or most any other 110-volt appliance, in addition to powering your converter which runs 12-volt features.



Optional outside shower features a cleverly designed tapered shape for faster, more thorough draining, along with special shut-off valves to help prevent damage when the temperature hits the freezing mark.



The new rear storage compartment is built into Lance 480, Squire 4000 and SquireLite 195. The long storage accommodates fishing poles or skis with additional storage for other gear including a folding scissor step.



Microwave ovens are the ultimate for chefs who want to spend more time cooking up fun outdoors! It's available on all Lance or Squire models.



A roll-out storage drawer located beneath the dinette is standard on Lance dinette models. The heavy-duty molded compartment can hold a variety of supplies: extra food, hunting or fishing supplies, laundry, and more! It's a Lance exclusive.

Is a Camper the Right RV for You?

Whether you're a first-time buyer or a seasoned veteran, purchasing an RV is a big decision. There are lots of different types to choose from. Lots of makes and models. Lots of price ranges. Lots of options. So how do you decide which RV is right for you and your family?

If you already have invested in a truck, you are on your way to owning an RV. Your truck provides the power to get you there. There are many areas where truck campers offer significant and unique advantages over camping trailers, travel trailers, fifth-wheels or even motorhomes:

Cost of Ownership. Insurance prices vary widely from state to state, but chances are your insurance will be higher with any other type of vehicle other than a truck camper. Most states do not require an annual license for a slide-in camper, but they do for vehicles on wheels. Don't overlook storage costs, either. You can usually find space for your camper at home. Storage for a motorhome could be costly. A motorhome also needs regular expensive service, to say nothing about deteriorating tires, hoses, belts and more even when not being used.

Versatility. From the backroads to the interstate...a truck and camper combo

make the best "towing" RV for boats, horse trailers, ORVs or snow toys. Most states will not permit the towing of a boat, horse trailer, etc. behind a towed travel trailer or fifth wheel. Factor in the 4-wheel drive truck with a Lance or Squire camper and you can go places you would never dream of going in a motorhome or a trailer. Your truck allows for a variety of transportation and hauling chores, including comfortable everyday running around. And when it's time to sell the truck, you can do it without having to sell your Lance or Squire camper, which is built to last the life of several trucks.

Getting Around. Once at the campsite, it only takes a few minutes to set up the self-contained Lance on the ground. Then your truck can be used for transportation. You can't do that with a motorhome. In addition, there are so many wonderful out-of-the-way places to camp that only a truck and camper can go.

Fuel economy. A truck and camper can get much better gas mileage than a larger, heavier motorhome and today's new trucks get excellent economy when used for transportation without the camper.

Warranty. Depending on the make you buy, there is an extensive warranty on the truck power train that can be honored at new car dealerships everywhere. Not so with most motorhomes. You could be stuck for days waiting for parts. You may be paying for them, as well.

Handling. When you drive a truck with a camper, it's not much different than driving just a truck. With a motorhome or travel trailer, it's a lot different! Parking can be a nightmare. Rounding corners can be difficult because of a much greater turning radius. Visibility can be awkward, traveling can be slow.

Space. To be sure, a 28-foot motorhome or travel trailer will provide you the room to walk around and take all your household belongings with you. But keep in mind that a Lance camper can comfortably accommodate up to five people, feature complete kitchens, dining areas, bath facilities, and ample storage. Most all the same conveniences of a motorhome, but in a lot more versatile package.

With careful planning and shopping, a truck camper can be a sound investment which pays big dividends in terms of enjoyment. Here are a few simple guidelines to help put you on the right track.

Outline your needs. The reason most people want and own a recreational vehicle is to help them enjoy the things they like doing most...camping, fishing, water sports, hunting, skiing, touring and lots more. Think about what you like to do, when and where



you like to go. Do you plan to use your new RV in the summer, winter, or all year-round? Will you be trailblazing through the wilderness...or sightseeing along the interstate between stays in one of today's modern RV parks? How many people will typically be coming along? The ideal RV should meet individual needs and preferences, offer years of trouble-free performance and, with reasonable care, retain its value.

Start with the basics. Consider what is important to you and be sure those features are part of the package. It's often wise to go beyond your first notions as far as size and features, but be cautious of placing a high value on features that are not functional, practical or are not proven to be reliable. One system for evaluating similar products is to prioritize elements of importance. A good rule of thumb is to do that in this order: quality, floor plan, features, appearance, reputation of product, price and how well the product retains its value. The first four categories you can evaluate by sight. The rest take investigation.

Know the manufacturer and their reputation. Carefully review their literature for thoroughness. Often omission of details in the literature indicates a possible similar procedure in the manufacturing. Construction materials are important, but not nearly as important as how well the product is engineered and assembled and how much attention to details went into final finish and testing. Leaks, inoperative systems, shoddy detailing can all be fixed in an RV, but these flaws detract from the pleasure and pride of ownership. Poor basic construction can plague an RV for its lifetime.



A Handy Guide to Truck & Camper Talk

Axle Ratio: Ratio between two gears in the differential that multiply torque provided by the engine. The higher the number, the more the power.

Cargo Weight Rating (CWR): The value specified by the vehicle manufacturer as the cargo-carrying capacity of a vehicle in pounds, exclusive of (minus) the weight of occupants, computed as 150 pounds times the number of designated seating positions.

Combined Gross Vehicle Weight Rating or "CGVWR": The value specified by the manufacturer as the loaded weight of the vehicle and loaded trailer. (Dry weight of the vehicle plus fuel, water, supplies and passengers.)

Curb Weight: Weight of a vehicle without driver, passengers or cargo but including fuel, coolant and other items of standard equipment.

Gross Axle Weight Rating or "GAWR": The value specified by the vehicle manufacturer as the load-carrying capacity of a single axle system measured at the tire-ground interfaces.

Gross Vehicle Weight Rating or "GVWR": The value specified by the manufacturer as the loaded weight of a single vehicle.

Payload Rating: The maximum allowable load (including the weight of the driver and all occupants) that the vehicle can carry based on all factory-installed equipment on the vehicle.

BTU: British Thermal Unit is a heat measurement unit that stands for the quantity needed to raise the temperature of one pound of water by one degree Fahrenheit.

Center of Gravity (CG): Point where the mass of a body is concentrated and if suspended at that point would balance front and rear.

Dry Weight: The weight of the camper without any fluids.

Gray Water: Waste water from either or both the sink and shower only.

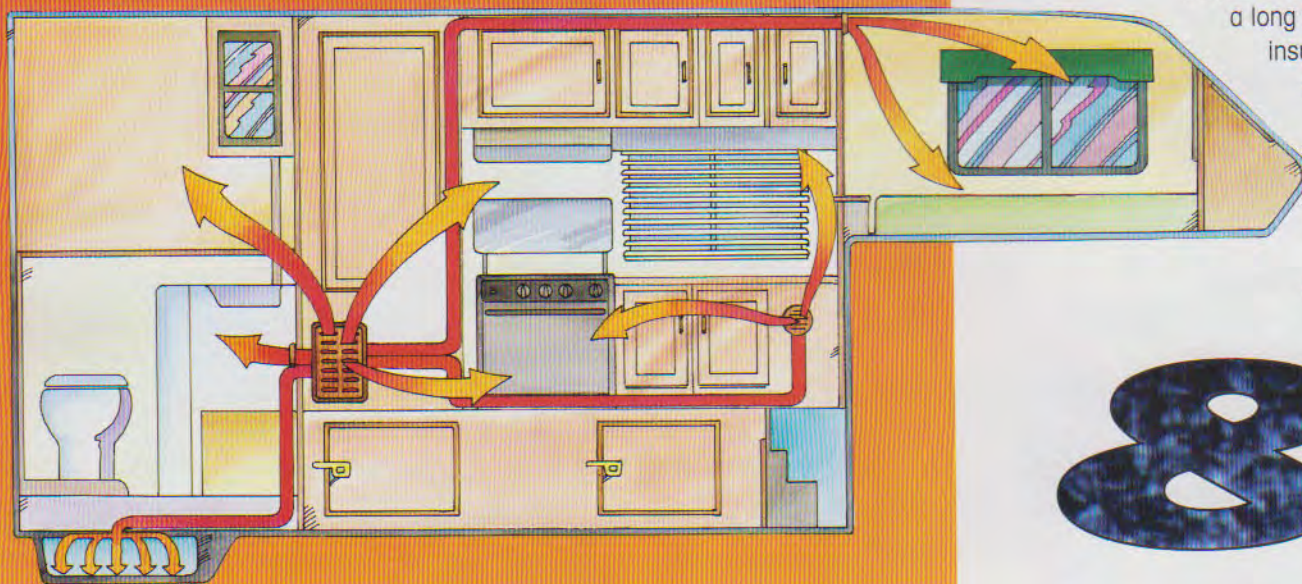
Black Water: Waste water that has been contaminated with any toilet waste.

Wet Weight: The weight of the camper with full water and propane tanks. This usually is without optional equipment. Ask for weight as equipped.

NEW DUCT SYSTEM OPTIMIZES HEAT DISTRIBUTION

All Lance and Squire models now feature forced-air heat ducts in the cabover area as well as the bathroom. And in our larger models, we even put a duct in the galley. The furnace is strategically located to provide a more central point of distribution. Heat is more evenly distributed throughout the interior. Besides making cold nights a lot more comfortable, Lance's efficient new design saves energy...and money. Another radiant idea from the outdoor innovators at Lance!

Warm All Over!



W

Lance Is Built to Take the Worst of It!

Snow. Sleet. Rain. Blazing sun. From the freezing temperatures of winter to the triple digit heat waves of summer...Lance and Squire campers are built to provide year 'round comfort and enjoyment no matter what the weather.

Perhaps the single most important factor in the survival and long-term enjoyment of your camper is the prevention of water intrusion and costly damage. That's why four types of sealants are used to insure your Lance stays dry year after year.

First, there's a very tacky, stiff butyl tape used beneath the edges of the exterior aluminum roof panel. It's an excellent bonding agent as well as a sealant. Next, all the corners and edges are sealed with a softer butyl material that is resilient and gap-filling with an excellent record for staying fresh for many years. Then, beneath windows, vents, doors and other openings, Lance uses a different type of water-resistant caulking that molds well and adheres to the ridged, aluminum skin. Those first three materials alone would

keep a Lance water tight for a long time, but to insure that these seals do not dry out or allow moisture to intrude, an additional silicone-based sealant is applied

&

EATHER



everywhere there is caulk or penetration of the exterior skin.

To top it all off, Lance's innovative new one-piece premium white aluminum* roof has only two seams, at the front and rear...more assurance of a water tight camper. It's almost indestructible. Few manufacturers go to this extreme to preserve the life of their product. This extra effort makes Lance, Squire and SquireLite campers doubly secure in any type of climate.

Both Lance and Squire feature solid foam-filled, fully-laminated floors, roofs, and cabover beds, with fiberglass-filled front, back and sidewalls.

Lance models are overlaid with Fome-Cor® weather barrier sheets for added



amount of heat with higher volume and warms up faster. You'll appreciate these standard Lance features as options on Squire models.

When the mercury dips and winter winds blow, an insulated hatch cover dramatically reduces the cold air from dropping in on the cabover bed area (an option on Squire.) And on 9' and larger Lance and Squire models, an innovative enclosed heated holding tank option insures continual use of waste systems while camping in below-freezing temperatures. A perfectly matched polypropylene enclosure seals off the entire tank and valve system. When the furnace is on, warm air is ducted into the enclosed area of the valves and pushed by the furnace fan through the compartment and out a duct on the other end. This system combined

insulation against both hot and cold. Wings, rails and access doors are also foam-filled and laminated.

The front cab-over window is a double-pane storm window. An 18,000 BTU furnace outputs a greater

with appropriate anti-freeze will allow Lance owners to journey out in severe weather and still be able to use and dump their tanks.

An "All-Weather Pac" offers Squire buyers the same "extra protection" features of a Lance...all value-priced. It includes hatch cover, upgrade furnace, front dual-pane storm window and Fome-Cor®.

If it's summer heat you have to beat, superior Lance and Squire insulation works wonders. Optional roof air conditioners and Fantastic vent keep you cool no matter how hot it is outside. And optional generators on larger models let you cool down anywhere, anytime.

With improved low point drains and an optional water heater bypass, winterizing is fast and sure. Making our campers water and weather tight is one of our top priorities. It shows in the thousands of older Lance campers still providing the "good times" to second generation owners.

*Lance and Squire only have premium white painted aluminum.



The enclosed heated holding tank system.

WATER

MATCHING YOUR T

WATCHING YOUR T

¾-ton. 1-ton. Half-ton. Heavy-duty. GVWR. Huh? Perhaps no question is more confusing than "What type of truck do I need to carry a particular camper?" Making sure you have the right combination is easier once you have a few guidelines.



Cabover stabilizers help absorb the bumps while driving on the open road. They act as camper shock absorbers. Stabilizer brackets securely attach cabover stabilizers to the truck.

And no one is more knowledgeable about truck and camper combinations than your Lance dealer...he'll be happy to steer you in the right direction. But first, there are some basics that you should know before you head out shopping.

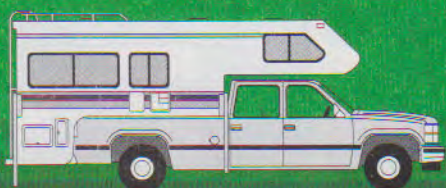


Happijac® chrome-plated front anchors are spring-loaded to absorb unexpected bounces and are designed to eliminate bulky, unsightly or dangerous protrusions. They're proven to be the safest and strongest camper tie downs and turnbuckles on the market. Rear tie down attaches at bumper.

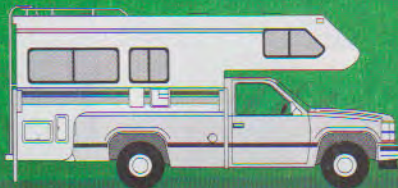
Sales people at truck dealerships are often unfamiliar with campers and may unintentionally give you improper guidance. So it's good to know that the National Highway Traffic Safety Administration requires truck dealerships to provide a consumer information brochure on truck-camper loading. Ask for it.



Swingout brackets move the front jacks in an outward direction to avoid striking the fenders on trucks with dual rear wheels.



Extended cabover and crew cab pickup truck



Extended cabover and standard pickup truck



Extended cabover and extended cab pickup truck

TRUCK AND CAMPER

A $\frac{3}{4}$ -ton, 4x4, extended-cab truck with all the options may have 700 pounds *less* payload than a $\frac{3}{4}$ -ton, standard cab with a minimum of equipment. If you look in the glove compartment, you'll find a certificate listing all the equipment on the truck plus a guide to payload capacity.

A heavy-duty $\frac{3}{4}$ -ton truck (8600 or 8800 GVWR) is a popular transportation vehicle...good for work and family transportation, and an excellent tow vehicle. You will see many campers on these trucks. Many truck owners elect to use

this truck even though the factory recommended GVWR is exceeded. GVWR and axle ratings are posted on the driver's door. The combined axle ratings are usually more than the GVWR. You should not exceed either the individual or combined axle weight ratings when loaded.

One-ton, dual rear-wheel trucks are considered ideal if you are to have a fully-loaded 10- or 11-foot camper, especially if you are to tow a horse trailer or a large boat.

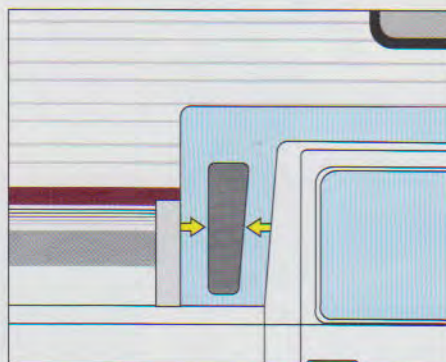
ALL THE SUPPORT YOU'LL NEED

Careful maintenance, good driving techniques and the proper support equipment have provided many people a lifetime of enjoyment without failure or damage. And the addition of airbags, tires with more capacity and premium shocks can improve handling. Most Lance dealers can install all these items. However, keep in mind that although the additions can greatly improve handling and ride, they do not change the GVWR of the truck...only the factory can do that.

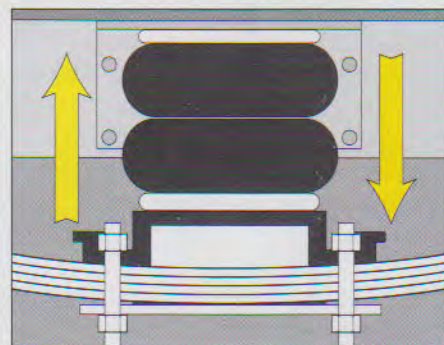


Camper guides make loading to the center of the truck easy. They also secure the camper from sliding side-to-side. Bedliners protect the truck bed from scratches when carrying cargo or camper.

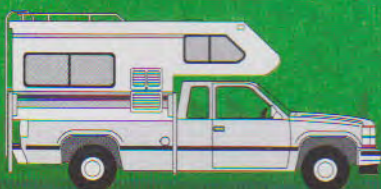
Bed mats protect the truck bed and help hold the camper in position.



Lance's exclusive connecting boot compresses between your truck and camper, providing communication and a passageway, allowing for complete use of both truck and camper windows.



Ride-Rite® or Airlift® air bags level the truck by helping to support the rear axle load. They also increase stability. Simply adjust the air pressure for different load conditions.



Standard cabover and extended cab pickup truck



Standard cabover and crew cab pickup truck



Standard cabover and standard pickup truck



SquireLite 150s on a short bed truck

There are a variety of ways to hitch up a trailer to your truck and Lance camper combination. The method you select should have the capacity to handle the size and weight of your particular trailer and of your Lance camper.

For Lance campers that come standard without a rear camper bumper (Lance 300, Squire 3000, 4000, and Squire-Lites) the trailer can attach to the truck using one of the following two methods:

Attach the trailer directly to a hitch ball mounted on the truck bumper (8-foot models only). Bumpers rated for towing will have the maximum tongue weight and gross pulling weight stamped directly on the bumper where the hitch ball mounts. Always observe these ratings.

Or attach the trailer to a frame-mounted receiver hitch on the truck. Receivers come in different classes or ratings. The highest rated receivers will allow tongue weights to 1200 lbs. and gross pulling weights to 12,000 lbs. One advantage to a receiver hitch is that ball mounts are available in different lengths with different "drops." You can pick just the right combination for your needed amount of drop so that your trailer tows level behind your truck.



Hitch extension tube.

When towing behind a Lance, Squire or SquireLite camper that extends past the truck or comes with a rear camper bumper (Lance 480 through 990, Squire 8000 and 9000, and SquireLite 195), some method of extending the hitch from the truck rearward to the camper bumper is necessary. Again, the method you use will depend on the size and weight of the trailer to be towed and the length of your camper. There are two methods of extending the hitch back to the camper bumper:

The hitch extension tube is made to fit between the truck-mounted receiver and the camper bumper, and mounted so the majority of the tongue weight from the trailer is distributed back to the receiver on the truck, not the camper (with SquireLite 195, there is no camper attachment). A ball mount is then inserted into the extension tube the same way it would be inserted into the receiver itself. This system, when properly installed, has been rated at up to 500 lbs. of

tongue weight and 5,000 lbs. of gross trailer weight. Most

dealers can install this type of receiver and hitch extension bar in custom lengths and angles to match to your specific truck and camper combination. Just leave it to your Lance dealer!

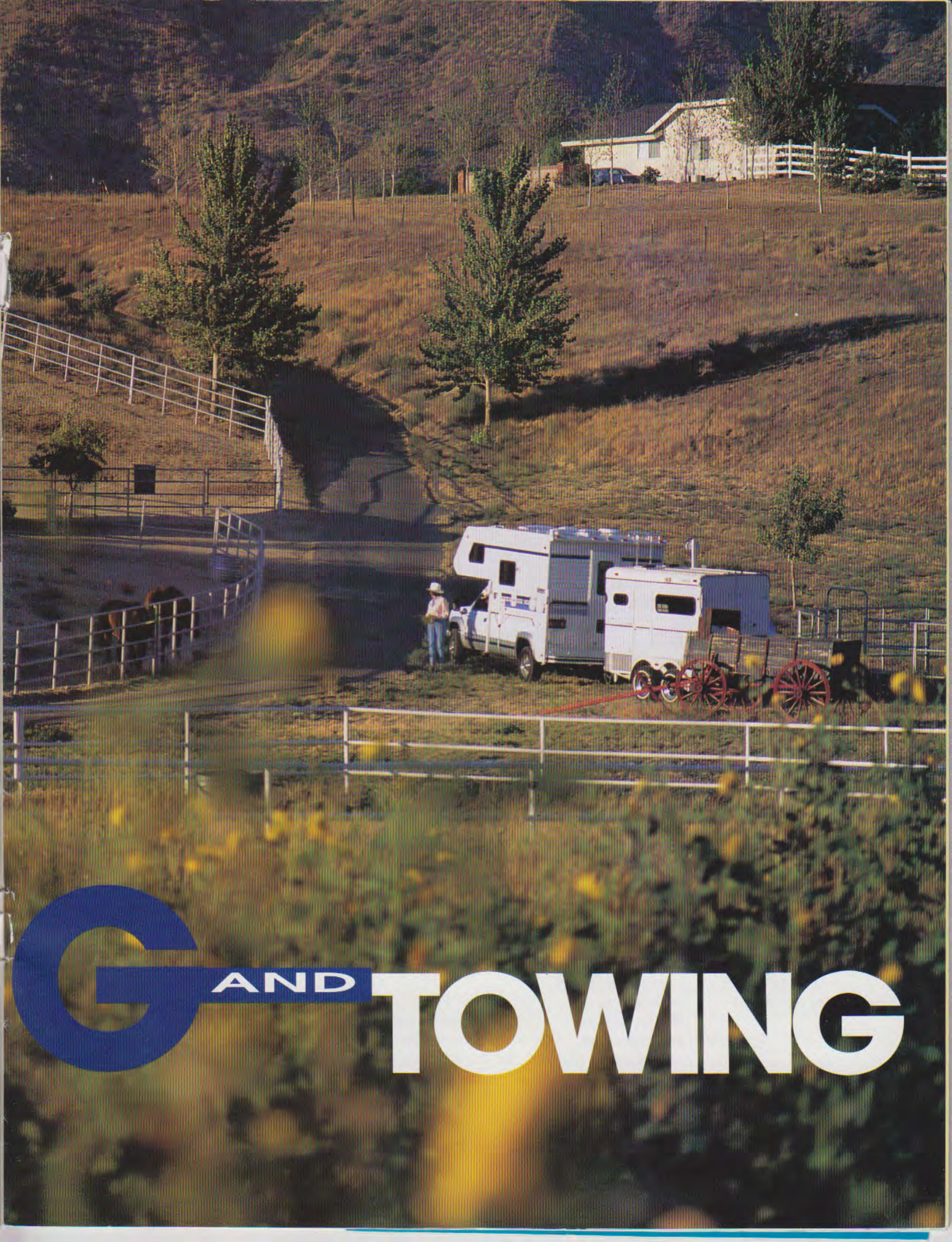
A solid steel extension bar in combination with a weight equalizing hitch can be used for heavy loads. This system allows towing up to 10,000 lbs. with a tongue weight of up to 1,000 lbs., depending on the receiver and length of bar.

Always make sure to observe your truck's tow ratings and the advice of your local hitch professional and Lance dealer. A little care in matching a hitch system to your truck, camper and trailer package will give you many happy, safe and trouble-free towing miles.



Solid steel extension bar with a weight equalizing hitch.

HITCHIN



G AND TOWING

BUILT TOUGH TO STAY

THE NUTS & BOLTS OF LANCE CON

SquireLite roofs, although not laminated, are very tough. The one-piece aluminum roof keeps out all kinds of weather.

Fome-Cor® extra insulation is standard on Lance, and optional on Squire and SquireLite.

Fiberglass sidewall insulation maximizes the ability to keep the cold and heat out.

Directionally oriented strand board is used at critical points in the frame. It's as strong as steel.

Kiln dried, premium grade fir and pine frame members, provide a strong, true structure.

Tempered safety glass, sliding windows are solar reflective on Lance and tinted on Squire.

White baked enamel aluminum exterior with a smooth mesa metal pattern needs only minimal maintenance.

Common keyed exterior doors.

Lance constructs the back wall with larger wood members for added strength.

Extra strength forged tie-down bolts and steel brackets insure the positive attachment of camper to the truck on Lance and Squire.

Steel reinforced corners add extra strength to the jack-mounting area.

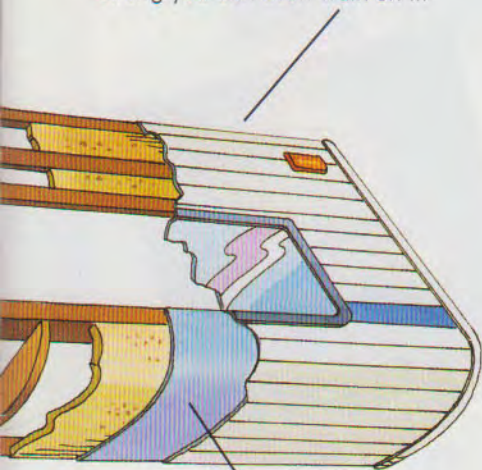
Vinyl-laminated lower body is water resistant and easy to keep clean.

Lance and Squire floors, wings and rails are fully-laminated with rigid foam and premium wood frames for maximum strength and outstanding weather protection.

TOUGH

STRUCTION

Laminated roofs on Lance and Squire are covered with our exclusive one-piece aluminum with baked-on white surface. The toughest, strongest roof now sheds any kind of weather... even summer's hot sun. A roof so strong you can even walk on it.



Beneath the aluminum nose skin is sheet steel to help prevent minor damage.

Every exterior seam is double sealed and waterproofed with advanced adhesives; the over-sealing adds extra protection.

1" sidewalls increase interior space and lighten weight. Structural strength comes from precision engineering, quality material and method of attachment. By placing the structural wood beams with the flat side to the interior panels, we have twice the gluing surface and more area for placement of screws. Screws are driven through the wall into the full framed interior walls, partitions and cabinets.

What's Up Top? Lance's Exclusive White Aluminum Roof ...New for '95!*

*NO STREAKS, NO LEAKS, COOL,
CLEAN AND SUPER TOUGH.*

When most other camper manufacturers switched to rubber roofs, Lance advanced to one-piece aluminum. Why? Aluminum provides more strength and longer life. It's nearly impossible to puncture,

rip or tear. Overall, it's just more durable and leak-free.

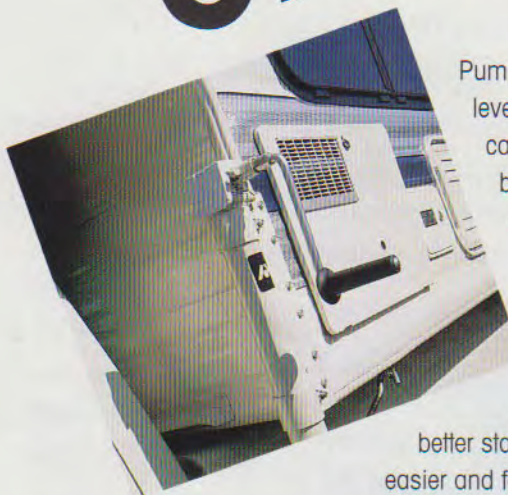
And now roofs on all Lance and Squire models feature an exclusive aluminum



roofing material developed in Europe. This one-piece roof represents a major breakthrough offering significant advantages over rubber and other typical roofing materials. Besides being stronger and more durable, the baked-on white enamel finish reduces heat absorption, keeping the camper cooler in summer. (Plus you'll be able to comfortably sit on top of the camper in the hot sun while watching sporting events or whatever!) You'll also appreciate the fact that the roof is easy to clean and eliminates streaking down the side from oxidation of metal or rubber. Just more of the many reasons why Lance campers are always in demand, and continue to hold their resale value.

*WHITE ROOF AVAILABLE ON LANCE AND SQUIRE MODELS PRODUCED AFTER SEPTEMBER 15, 1994.

Unloading & Loading



Pump, pump, pump, pump, pump, whew! Watch the level on the other side! Pump, pump, pump. Some campers take forever to load and unload, and you'd better have those arm muscles built up, too. Not so with Lance...loading and unloading is a breeze. Lance and Squire campers come standard with manual ball screw jacks, proven to be reliable and easy to handle. Years in development, this jack system offers more control and tighter tolerances for better stability, and the rotating handle provides easier and faster operation.

An optional electric system offers push button convenience. With finger tip ease, you can lift your new camper out of the truck bed and lower it to the ground. When you're ready to go, just push the buttons and your camper raises right back up, ready to reload. With separate buttons for each jack, leveling has never been easier.

SquireLife has a newly developed four-corner manual jack system. It's perfect for these smaller models. Similar to trailer tongue jacks, a proven technology, this lighter weight system makes loading simple and quick.

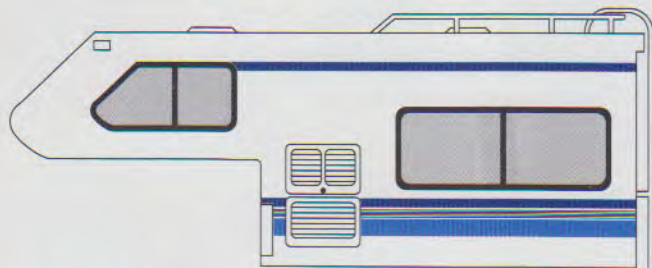


Exterior Stripes and Color Combination Choices

BROWN	BROWN	BURGUNDY	INDIGO	NAVY	SHADOW	NAVY
MOCHA	BEIGE	BEIGE	SHADOW	SHADOW	SILVER	SILVER
INDIGO	GRAY	BLACK	RED	BURGUNDY	TEAL*	
SILVER	SILVER	SILVER	SILVER	SILVER	SILVER	

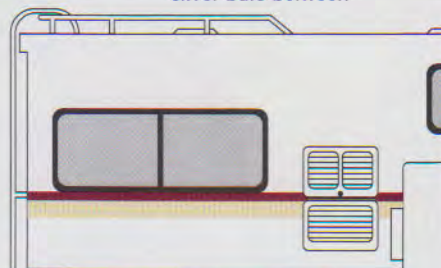
*Teal is an extra cost option. Teal color is vinyl.

SquireLite has the two color stripes without the black-to-silver bars between



Only Lance has the upper stripe

Squire and Lance have the same lower stripe design



Lance Can Match Your Pickup

Looks aren't everything, but why not look your best, especially when you own a Lance—the classiest camper in the world!

Everyone admires a beautiful Lance, Squire, or SquireLite camper mounted on a nice truck, especially when they are color coordinated. Lance offers an extensive lineup of color combinations that complement virtually any late-model pickup truck.

The main exterior is smooth, bright white baked enamel. Choose your stripe combination from an extensive array of colors outlined in the chart above.

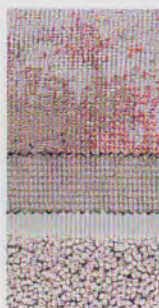
Nobody beats Lance when it comes to style, inside or out!

Interior Color Choices

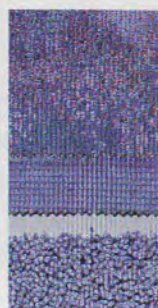
Lance



ASPEN



PEWTER

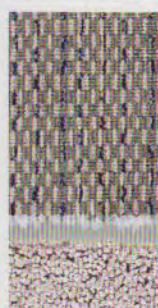


PACIFIC

Squire and SquireLite



SPRUCE



SLATE



LAGOON



America's Favorite Truck Campers

Lance Camper Mfg. Corp

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This RVIA logo is assurance that the product that displays it is built to industry standards. RVIA member companies subscribe to regular inspections of products in production and finished to insure product safety. Always look for the RVIA seal.

Note: Dry weights listed include all standard equipment. Optional equipment is additional. Due to continued research and engineering advances, manufacturer reserves the right to change specifications, design, price and equipment without notice.



TWIN SEALS OF EXCELLENCE

Your Lance Dealer

